



# MISSION DIRECTOR NATIONAL HEALTH MISSION, J&K

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1. **Director**  
**SKIMS, Soura**
2. **Principal**  
**Govt. Medical College,**  
**Jammu/ Srinagar**
3. **Principal**  
**SKIMS Medical College, Bemina**
4. **Principal**  
**Govt. Dental College, Jammu/ Srinagar**
5. **Director Health Services**  
**Jammu/ Kashmir**
6. **Director**  
**Family Welfare, MCH & Immunization**
7. **Director**  
**Indian Systems of Medicine, J&K**

No: SHS/NHM/J&K/10873-90

Dated: 13.10.2017

**Sub:** Promotion of Digital Payments in Healthcare Sector – reg.

**Madam/ Sir,**

This is in reference to communication No.: HD/Plan/62/2013 dated: 13.09.2017 from the Administrative Department alongwith D.O. No.: Z-18015/8/2017-eGov dated: 07<sup>th</sup> August, 2017 from the Additional Secretary & Mission Director, NHM, Ministry of Health & Family Welfare, Govt. of India regarding 'Digital India Programme', a flagship programme of the Government of India with a vision to transform India into a digitally empowered society and knowledge economy. "Faceless, Paperless, Cashless" is one of professed role of Digital India.

Promotion of digital payments is accorded highest priority and is one of the key highlights of the Union Budget 2017-2018. In this direction, the MoH&FW requested all the public and private Health Care Organisations (HCO) for enabling all customer touch points with digital payments acceptance infrastructure. Now the patients/ citizens can make following payments by means of Unified Payments Interface (UPI), Unstructured Supplementary Service Data (USSD), Aadhaar Pay, Immediate Payment Service (IMPS), Credit/ Debit/ Pre-paid cards, Bharat Interface for Money (BHIM), Mobile Wallet, Bharat Bill Payment System/ Bharat QR Code, etc. in various health care organisations:

- a) Payments towards availing medical services for OPD, IPD, Pharmacies & Labs in all Health Care organization (HCO) including Private Health care organizations;

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- b) Payments at chemists and druggist shops, AMRIT pharmacies, AYUSH drug stores, Jan Aushadhi centres, diagnostic labs/ Radiology centres and clinics including AYUSH centres;
- c) Payments towards college fee and other charges in Medical, Nursing, Dental Paramedics Colleges/ Institutes/ Universities, Training Institutes etc.

In this context, as emphasized upon by the MoH&FW, Govt. of India, following key actions are also to be undertaken on priority basis:

- a) To assess and enable all points of interface for digital payments;
- b) To prepare an action plan to achieve 100% digital payments – receipts & payments digitally using different gateways/ portals & systems;
- c) To track progress with respect to 100% enablement and digital payments;
- d) Electronic platforms at public counters should be made efficient to avoid any processing delays;
- e) All Govt. Hospitals/ health facilities, wherever any payments are received to be enabled with electronic modes for accepting payments;
- f) All the licensed chemist shops to be mandated to enable digital payments.

Pertinent to mention here that the MoH&FW, Govt. of India has assigned the target of 90.00 Lakh digital transactions for healthcare sector of Jammu and Kashmir during the current financial year. You are, therefore, requested to issue instructions to the designated Nodal Officer to take all the requisite steps to ensure digital transactions in various health institutions under your administrative control and consolidated report(s) regarding the same be shared with this office, on monthly basis, for compilation and reporting the same to MoH&FW through the online reporting mechanism. Illustrative booklet of the National Payments Corporation of India (NPCI) on various modes of digital payments alongwith the monthly reporting format of MoH&FW are annexed herewith for ready reference. Monthly reports alongwith queries/ feedback/ suggestions, if any, be submitted on the e-mail ID(s): [mdnhmik@gmail.com](mailto:mdnhmik@gmail.com) and [pmqualityjk@gmail.com](mailto:pmqualityjk@gmail.com).

Yours' Sincerely,



**Mission Director**  
**NHM, J&K**

Encls: As stated above

**Copy for information to the:**

1. Principal Secretary to Govt., H&ME Deptt. (Chairman Executive Committee, SHS, J&K), Civil Secretariat, Srinagar
2. Director (Finance), H&ME Deptt., Civil Secretariat, Srinagar
3. Director (P&S), State Health Society, NHM, J&K
4. Joint Director (Planning), H&ME Deptt., Civil Secretariat, Srinagar
5. FA/ Chief Accounts Officer, SHS, NHM, J&K
6. Medical Superintendents, Medical Colleges Associated Hospitals, Jammu/ Kashmir
7. Chief Medical Officer (Vice-Chairman, District Health Society), District \_\_\_\_\_ (All Districts)
8. Medical Superintendent, \_\_\_\_\_ (All District Hospitals)
9. State Nodal Officer, SHS, NHM, J&K
10. Divisional Nodal Officer, Jammu/ Kashmir, SHS, NHM, J&K
11. Programme Manager (Quality Assurance/ RSKS), SHS, NHM, J&K
12. Office file

**No. of Digital Transactions (in Nos.)**  
**(Input Value should be No. of e-Transactions)**

**Name of the Health Institution/ Facility:**

S. No.	Mode of e-Transactions	April - July, 2017		August, 2017		September, 2017	
		Total No. of Transactions	Total No. of Digital Transactions	Total No. of Transactions	Total No. of Digital Transactions	Total No. of Transactions	Total No. of Digital Transactions
1	Bharat Interface for Money (BHIM)						
2	Debit Cards						
3	Aadhaar Pay						
4	Wallet						
5	Immediate Payment Service (IMPS)						
6	Bharat QR Code						
7	Credit Cards						
8	Pre-Paid Cards						
9	Other Digital Modes						